



GRAVITY'S FLAW

Roberta Bitzer



USBA NATIONAL CHAMPION

ROBERTA BITZER MEDIA KIT



GRAVITY'S FLAW



Roberta Bitzer, is an Environmental Scientist and Pro Bodyboarder from Rio de Janeiro Roberta's been known and Admired for both her School work and Bodyboarding for years in Brazil.

Roberta started competing in the local Brazilian Bodyboarding Tours in 2001, where she won the Tour in her first season followed by numerous other titles such as the winner of the largest Brazilian tour event at Copacabana Beach the following year. The sports officials in Brazil had cited Roberta as the best girl from Rio on the Brazilian Tour for her consistent efforts.

In 2006 Roberta moved to New Jersey, USA, where she started competing in the US National Tour, organized by the United States Bodyboarding Association (USBA). While she continued her education towards here masters degree in environmental science. She was able to win three contests out of five and was crowned the US National Champion of 2006!

In 2007, Mrs. Bitzer moved to Hawaii, where she works an environmental company and trains to improve her skills in big waves and for the USBA Tour.

Also, In 2007 Mrs. Bitzer maintained her consistency in her competitions and after winning the USBA Sandy Beach Pro, Hawaii and doing two other finals (Jenks Pro and IB Pro), she was once again crowned US National Champion!

2008 is her third Hawaiian Winter Season, and she is working hard to be an attraction on the North Shore world famous waves.

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Four man/woman formats are utilized for the preliminary rounds at Events. Heat times are 20 minutes.

There are a ten wave maximum and the best 2 waves on each judge's sheet are tabulated. Top two athletes go to next round until they get to the final.

ROBERTA'S COMPETITIVE RESULTS

2004

Macaé Champion

- 1st place in the 1st Espirito Santo Tour Event - Am**
- 3rd place in the 1st Espirito Santo Tour Event - Pro**
- 2nd place in the 2nd Espirito Santo Tour Event - Am**
- 2nd place in the 2nd Espirito Santo Tour Event - Pro**
- 1st place in the 2nd ABA Tour Event - USA**

2005

Macaé Champion

- 7th place in Iba Jenks Pro - USA**
- 9th place in the Iba NY - Men's division - USA**

2006

US National Champion

2007

US National Champion

ROBERTA'S GOALS

TO COMPETE ON THE IBA WORLD TOUR IN HOPES TO FURTHER HER NATIONAL CHAMPIONSHIP INTO A WORLD CHAMPIONSHIP!

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Media



2008 Bodyboarder Magazine 30,000 Circulation

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Media



2008 USBAMAG.COM 100,000 PAGE VIEWS



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GRAVITY'S FLAW

Major Achievements



USBA 2006 US NATIONAL CHAMPION



USBA 2007 US NATIONAL CHAMPION

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GRAVITY'S FLAW

TV, INTERNET & PRINT COVERAGE



USBAMAG.COM
100,000 UNIQUE VIEWS
PER ISSUE

BODYBOARD MAGAZINE
30,000 CIRCULATION
75,000 TOTAL VIEWS

NBC JEEF ADVENTURE SPORTS
10,000,000 ON NETWORK

PRODUCT BRANDING OPPORTUNITIES

CLOTHING LINES

NUTRITIONAL PRODUCTS

TECHNOLOGY LINES



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GOAL: To bring name recognition and increase sales for your company through my competitive, promotional and media endeavors

Use of and Personal Publicity:

- **Brand logo/image on Roberta's Bodyboard, product usage during all competitions entered and media engagements**
- **Product placement during TV, Newspaper and website engagements/interviews.**



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GRAVITYS FLAW

Mrs. Bitzer is currently seeking product and financial support with her competitive and media ventures she is going to be participating in. 2008 is going to be an amazing year for Roberta Bitzer and she is excited to build solid relationships with new sponsors!



**COST: In Kind trade of product
\$1,000 Yearly to go towards
Roberta's Competitive Travels**

**For further inquiries:
Gravitys Flaw Promotion's
gravitysflaw@gmail.com
808 255 8671**

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